



Holsteins

Press Release

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For Immediate Release
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NEW FIELD REP FOR WEST-CENTRAL DISTRICT NAMED

BRANTFORD, ON MARCH 27, 2018 - The Ontario Holstein Branch welcomes Amanda Comfort to the team as the West-Central Field Representative, starting the 28th of March, 2018. Amanda will be handling the counties of Brant-Wentworth, Niagara, Haldimond-Norfolk, Halton-Peel, and Wellington.

Amanda hails from Niagara county and comes from a dairy background, having grown up at her family's dairy farm (Brookturn Holsteins) in St. Anns, Ont. She has been actively involved in 4-H, as well as her local Holstein Club. After graduating with an Associate Diploma in Agriculture from the University of Guelph, Ridgetown Campus, Amanda spent several months working for the Branch in a contract position in the West-Central District. While in the role, she focused on reaching out to all members, providing value and first-rate service wherever possible.

Most recently, she worked for Cogent as a Sales Representative, a role that allowed her to gain tremendous knowledge in breeding management and management decision-making. In this role, Amanda also had the opportunity to meet many existing Holstein members in the West-Central District, as she covered much of that territory on a regular basis.

We are thrilled to have Amanda on board. Her belief in providing exceptional service and breeding management that produces profitable cows with longevity, combined with her hands-on knowledge will allow her to move seamlessly into the role of the West-Central Field Representative. Her knowledge, positive attitude, and tenacity will make her a tremendous asset to the team and we look forward to working with her going forward.

Amanda can be contacted by email at amandacomfort@ontario.holstein.ca or by phone at 519-865-3815.